**Public Engagement Seed Fund Guidelines**

**Purpose:**

The CSCI Public Engagement Seed Fund aims to support new and creative ways of sharing stem cell research with the public.

**Eligibility:**   
All CSCI members and affiliates may apply either as individuals or as a group. If you have several ideas, you can submit more than one application.

**What we are looking for:**

***Essential***

* Materials, activities or events designed to engage a public audience
* Proposals that encourage interaction, conversation and shared learning between the public and research community

*Desirable*

* Ideas that target one or more of our key communities (Hard to reach adults, Patients, Over 50’s, Cambridge families, Under-served schools and youth organisations)
* Proposals based on recent, relevant and specific stem cell research
* Projects that involve and inspire as many CSCI members as possible

**Costs Covered:**

* Proposals typically have a budget of £100 to £1,000
* You may include costs for the development of prototypes and other physical materials but must also clearly state how these materials will be used in direct engagement activities.
* You may include salary costs for non-university employees only.

**Examples:**

2016

* [Stem Cell Robots](https://www.stemcells.cam.ac.uk/public/past-events-and-projects/2016/cambridge-science-festival-2016/howtomakehuman), hands on activity, led by Dr Elisa Laurenti.

2017

* [Stem Cell Beer](https://www.stemcells.cam.ac.uk/public/stem-cell-beer), Cambridge Beer Festival and Regenerator on Tour series, led by Tim Lohoff and Dan Bode (Nichols and Kent Lab)
* [Stem Cell Exchanges](https://www.stemcells.cam.ac.uk/public/past-events-and-projects/2017/exchanges-at-the-stem-cell-institute), art exhibition and podcast series, led by Katie Tremble and Mariana Alves (Silva Lab)

**Application and Judging:**

To apply, please complete the application form below and return to Becky Jones at: [scipe@stemcells.cam.ac.uk](mailto:scipe@stemcells.cam.ac.uk)

If you would like to discuss an idea before applying, please also contact Becky.

**DEADLINE: Friday 8 December 2017**

Public Engagement Seed Fund 2017: **Application Form**

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| --- | --- | --- |
| **Applicant Name** | **Research Group** | **Contact email** |
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| --- | --- |
| **Project Title** |  |
| **Project Aim**  *(Max 100 words)* |  |

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| **Please provide a summary of the research that your public engagement project is based on.** |
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| **Who is your target community and why is it important to engage them with your research?** |
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| **Please list all CSCI and external partners and describe their role in the project** |
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| **Outline of your project addressing:**   * What you propose to do * Timescales and key actions * Why you have selected this method of engagement * How it will reach your target public |
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| **How do you plan to evaluate whether the project is successful?** |
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| **Please describe the effect that this proposed project would have on your research and professional development** |
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| **Amount applying for (£100 - £1,000) including proposed cost breakdown** |
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| **Will the Seed Fund cover 100% of the project costs? If not, please provide details of any existing funding you have obtained or plan to obtain** |
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Please submit your application form to the SCI Public Engagement Manager: [scipe@stemcells.cam.ac.uk](mailto:scipe@stemcells.cam.ac.uk)

**DEADLINE: Friday 8 December 2017**